Getting ready for circularity

Enjoy benefits of multi-actor collaboration

Industry

Academia

Civil Society

Government

Create, capture and retain value

Retain value

Capture value

Create value

Contribute to the circular ecosystem

Flow of knowledge

Flow of materials and energy

Flow of (economic) value

Measure of success

Unlock circular opportunities

Linear risks

Take down- & upstream responsibility

True prices

Circular design choices

Waste-free economy

Increase data transparency

Resource extraction

Manufacturing

Stock and distribution

Design

Use phase

End-of-use scenarios

Rademaker Consulting